



Noeli Acoba

LEAD CONTENT CREATOR

 [Portfolio](#)

 ncacoba@gmail.com

 [@noeli.acoba](#)

 [Noeli Acoba](#)

PROFILE

Circus Performer turned Content Creative with 10+ years of experience shooting, editing, and shaping stories that captivate and convert.

AWARDS + HONORS

Adcolor FUTURES Finalist, 2023

Featured AAPI Voice,
Campaign USA, 2024

Panelist,
Visa #CreatorClassroom Series

SKILLS

Adobe Creative Suite
Premiere Pro + After Effects
Photoshop + Lightroom

Directing Talent + Managing Shoots

Video Editing
Multi-Camera Editing
Colour Grading
Audio Mixing

Videography (Sony FX3)

Creative Collaboration

Note: U.S. Citizen. Willing to relocate to the UK for the right opportunity. Requires visa sponsorship.

WORK EXPERIENCE

LEAD CONTENT CREATOR

VaynerMedia

June 2022 - Present

- Developed and executed culturally informed social campaigns for Fortune 500 brands like Visa, TikTok, and Tubi — driving 76M+ organic views across Instagram, TikTok, YouTube, Facebook, and Threads.
- For Visa's Paris 2024 Olympians, led the creation of 82 videos totaling 81M+ impressions and 1.5M+ engagements, outperforming organic ER benchmarks by +23% (5 of mine drove 30.5M impressions).
- Directed, filmed, and edited live content for Visa's Olympics, NBA All-Star, and Tubi's Super Bowl.
- Led cross-functional teams to deliver high-impact, multi-platform work under tight turnarounds.

VIDEO EDITOR

Ellevon Editing

Jan 2020 - Present

- Edited YouTube, Instagram, and TikTok videos that told the stories of beauty, lifestyle, and fashion influencers in an authentic and entertaining way.
- Edited commercials, tutorials, and e-courses that are visually appealing and consistent with each company's brand ethos.

YOUTUBE CONTENT CREATOR

Freelance

Mar 2020 - Dec 2021

- Filmed and edited YouTube videos that included colour grading, audio mixing, multi-camera editing, voiceovers, motion graphics, and still images.

CIRCUS PERFORMER

Freelance

Dec 2018 - Dec 2021

- Performed as an aerialist for world-renowned companies such as Cirque du Soleil.

ARTS ADMINISTRATOR

Paper Doll Militia

Jan 2015 - Dec 2018

- Managed all social media handles and edited promotional videos for teacher trainings, retreats, and tutorials.

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelor of Science: Biotechnology

June 2015